

## Abstract

A preferred embodiment of the present invention comprises a method and system for promoting compliance with data protection and privacy laws and regulations relating to the privacy rights of individuals. The method comprises the following steps: (1) informing an individual involved in potential disclosure of the individual's personal data to an entity that the entity has certified its compliance with approved privacy and data security practices; (2) obtaining the individual's consent to have the entity receive, or acknowledgment that the entity will receive, and use the individual's personal data in accordance with a stated policy or with relevant data protection and privacy laws and regulations covering the use of personal data in at least the individual's country of location; (3) transmitting to the entity data indicating that the individual has been informed of the entity's privacy practices and consented to the entity receiving, or acknowledgment that the entity will be receiving, and using the individual's personal data; (4) receiving from the entity data comprising personal data collected by the entity from the individual; and (5) periodically checking whether the entity has complied with the stated policy or with relevant data protection and privacy laws and regulations covering the use of personal data in at least the individual's or the entity's country of location.